

IMPACTFUL ENTREPRENEURSHIP





MAKE A DIFFERENCE WITH YOUR BUSINESS

Entrepreneurship is more than just starting a business or making a profit. It's about creating a positive impact in people's lives, society, and the environment.

As an entrepreneur, you have the power to make a difference in the world through your business. This e-book will discuss the concept of impactful entrepreneurship and how you, as an entrepreneur, can help others through your business.



WHAT IS IMPACTFUL ENTREPRENEURSHIP?

IMPACTFUL ENTREPRENEURSHIP IS THE PRACTICE OF CREATING AND OPERATING A BUSINESS THAT HAS A POSITIVE IMPACT ON SOCIETY AND THE ENVIRONMENT. IT'S NOT JUST ABOUT MAKING MONEY, BUT ABOUT MAKING A DIFFERENCE. IMPACTFUL ENTREPRENEURS ARE DRIVEN BY A DESIRE TO SOLVE SOCIAL AND ENVIRONMENTAL PROBLEMS WHILE ALSO CREATING A SUCCESSFUL BUSINESS.

WHY DOES IT MATTER?

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How to be

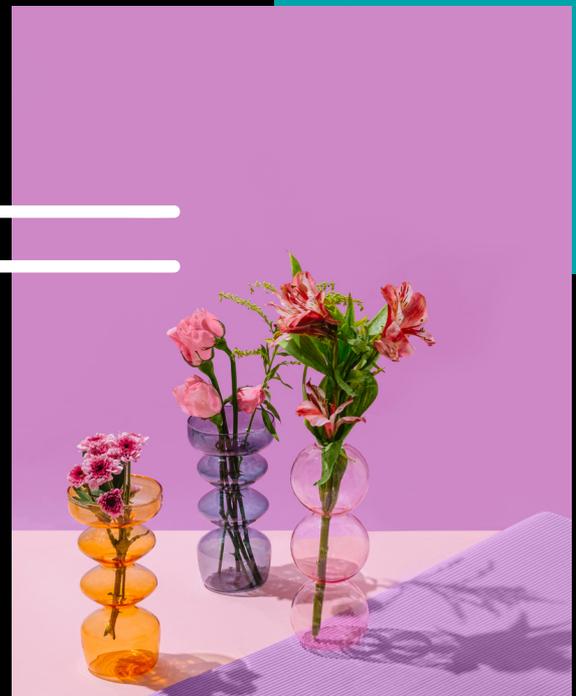
an Impactful Entrepreneur

Sustainability

Incorporate social or environmental impact into your business model. Consider how your business can create positive change in the world. This might involve using sustainable materials, reducing waste, or supporting local communities.

Give Back

Support social causes and give back to your community. This can involve donating a portion of your profits to a charitable cause or volunteering your time to help those in need.



Lead by Example

Empower your employees and create a positive workplace culture. By creating a supportive and inclusive workplace, you can help your employees feel valued and motivated to make a positive impact in their work.

Better Together

Build partnerships and collaborate with other like-minded businesses or organizations. By working together, you can amplify your impact and create a stronger network of support for your cause.

Don't Underestimate Tech

Technology can be a powerful tool for creating positive change in the world. You can use technology to develop innovative solutions to social and environmental problems. For example, you could develop an app that helps people reduce their carbon footprint or a platform that connects local farmers with consumers to promote sustainable agriculture. By using technology to drive positive change, you can create a business that has a far-reaching impact on society and the environment.



About Us

SACRED FIRE CREATIVE IS A PORTLAND, OR-BASED DIGITAL MARKETING AGENCY THAT'S FOCUSED ON CREATING LEGACY – FOR YOU AND YOUR BRAND. WE WANT YOU TO HAVE AN ONLINE PRESENCE THAT'S AUTHENTIC, RELATABLE, AND A FORCE FOR GOOD. AND WE WANT YOU TO HAVE A DEEP AND SOLID CONNECTION WITH A TRIBE THAT TRUSTS YOU AND IS LOYAL TO YOU.

OUR CEO AND DIGITAL STRATEGIST MALEE OJUA IS A ROCKET SCIENTIST, A SHAMAN, AND A CONNECTOR. SHE HAS A PASSION FOR FOSTERING RELATIONSHIPS BETWEEN BUSINESS OWNERS AND THEIR TRIBE. SHE INTENTIONALLY WORKS WITH PEOPLE WHO ARE LOOKING TO SERVE THEIR COMMUNITY IN A BIGGER WAY AND CREATE POSITIVE CHANGE IN THE WORLD.

LEARN MORE ABOUT THE WAY WE WORK BY VISITING
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